



# CRT Noticias

## Europa

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### STATEMENT WITHOUT PRECEDENTS IN DEFENSE OF OUR FIRST APELLATION OF ORIGIN: TEQUILA

On September 30<sup>th</sup> it took place the destruction of 1.800 bottles of counterfeited goods that were retained in the island of Crete since last year. This protocol of destruction was attended by:

Mr.. Stelios Linardakis Senetakis, Responsible of the Free Zone at Iraklión Port;  
Mr. Georgios Drakakis, Board President of the Free Zone at Iraklión Port;  
Mrs. Chrisa Litinaki, Board Project member.



Stelios Linardakis Senetakis, Chrisa Litinaki, Fernando Cano and Georgios Drakakis

Likewise, in such important event participated Mr. Armando Fernando Escudero Chávez, Commercial Attached to the Mexican Embassy en Greece and Mr. Fernando Cano Treviño, Europe Representative of the Tequila Regulatory Council.



### GRACIAS MEXICO

The CRT collaborated in the event *Gracias México* celebrated on October 5<sup>th</sup>.

The occasion was a tribute form Spanish society to Mexico in general and especially to President Lazaro Cárdenas, on behalf of the Spanish people that arrive to our country during the Civil war, in the occasion of the welcome that received the Spaniards exiled to Mexico during the mandate of President Cardenas.

The inaugural dinner, was attended by more than 150 guests, among them: Mr. Jose Antonio Alonso Suárez, Minister of the Interior, Mr. Gabriel Jiménez Remus, Mexican Ambassador in Spain, Cuahtémoc, Mexican politician, among others.



Lydia Serna, International Verification of the CRT, Cuahtémoc Cárdenas, Mexican politician, Fernando Cano, European Union Representative of the CRT





## The second Award T in Europe

Last November the 7<sup>th</sup> in the Mexican Embassy for the Netherlands, for the first time in Holland and the second in Europe, the General Manager of *Los Pilonos* Restaurant, Hector Mouneau obtain the Award T, handed in by Ambassador Sandra Fuentes – Berain.

With this award we pretend to disseminate the culture that surrounds the Mexican spirit of Tequila, to promote the consumption of certified Tequila, to guard the appellation of origin, that



it is protected before Europe under several international treaties, to provide the consumer a reliable source of information that will allow them to differentiate authentic Tequila from counterfeited products.

We look forward that in the near future there will be more events like this so the culture and authenticity of Tequila will be expanded all over Europe.



Fernando Cano, Ambassador Fuentes-Berain, Hector Mouneau



The Award T in Los Pilonos

## Award T Program

On September, the General Manager of Key Trade Company, the major Tequila importer company in Italy, Mr. Sr. Eusebio Zalocco, and his associate, Mr. Stefano Renzetti who belongs to the Scotch Whisky Association, attended the Award T program.

They will receive the Award T in Italy during a reception that will be headed on the Mexican Embassy in Italy.



## OriGin's General Assembly

After two years of work for the protection of international Geographical Indications, OriGin, (Organization for an International Geographic Indications Network), organized the second General Assembly in Hangzhou (South of Shanghai), China.

During this meeting the following subjects were discussed:

- Broadsheet of the Geographic Indications (IGs) as an economic development;
- To provide technical assistant to the IGs;
- To debate about the protection of the IGs around the world;
- To choose the Executive Committee of OriGin;

This meeting was attended by Mr. Fernando Cano Treviño European Union Representative for the CRT.